

Ottimista Wine Club

At the enoteca, we offer a large selection of unique, small production wines by the glass, from Italy and beyond, with a friendly, knowledgeable staff trained to help customers explore and find their own taste in what might be unfamiliar territory. After all, most of these wines are pretty esoteric and never make it to your local market or wine shop. But all along, we've had customers tell us they'd like to continue this exploration at home with a wine club. So we did our homework and put together a program that makes it easy for you to enjoy the same unique, great value wines at home ~ with the added benefit of fun, members-only perks. No stodgy wine-of-the-month clubs here!

Now we invite you to check it out and tell us what you think.



Because we believe your glass should never be less than half full.

A neighborhood Italian wine bar and café

**For more information about
our wine club, contact:**

Ottimista Enoteca-Café
Melissa Gisler
1838 Union Street
San Francisco, CA 94123
415.674.8400
Melissa@ottimistasf.com
www.ottimistasf.com



WINE CLUB

The wine.

Once per quarter, you'll get either two or three wines, depending on which club level you sign up for. There will be a mixture of reds and whites, with sparkling and dessert wines thrown in from time to time. However, if you prefer all reds or all whites, we'll give you that option as well.

With each selection you'll get a wine profile, with simple and concise information about the wine, region and producer, as well as food pairing suggestions and recipes.

The deal.

The retail cost for the wine will not exceed the following:

2 bottles — \$40 plus tax and shipping *(if desired)*

3 bottles — \$60 plus tax and shipping *(if desired)*

Your credit card will be billed once per quarter, and you can discontinue at any time.

The twist.

We believe wine, and especially these rather esoteric bottles, needs a little context and sense of place for maximum appreciation. So each quarter we'll invite you to join us at Ottimista for a **Pick Up Party**, where we'll host a representative, the winemaker when possible, from one of the featured wineries, to provide first hand insight into the bottle. At these events we'll pour tastes and tell you a little bit about the other wine club selections. Of course, if you'd prefer, we can also pack up the wine and send it off to you with the comprehensive notes.

The perks.

— Special prices

- 10% off of retail wine at Ottimista*
- 15% off of reorders of Wine Club selections
- 10% off of all Ottimista events

— Exclusive special events

- Pick up parties once per quarter
- Annual party for wine club members - an opportunity to taste fantastic wines and enjoy special treats from the kitchen while mixing and mingling with other Wine Club members.

**Discounts may not apply to highly allocated wines. Ask us and we can tell you which wines don't discount.*

If you can't make the Pick Up Party, you can always swing by Ottimista to pick up your wine, or we can ship it to you. We will remind you about the Pick-Up Party by email a few weeks in advance, and also tell you when the wine is available for pick up if you can't come by on event day.

If you haven't selected the shipping option, we'll hold your wine for three weeks after the pick-up party. If it isn't picked up by the end of three weeks, we'll go ahead and ship it to you, and bill the shipping cost to your credit card.



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Ottimista Wine Club Sign Up

Billing Information *(please fill in all blanks)*

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Optional Shipping Info

(Business address recommended - UPS will not leave wine if you are not home)

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Credit Card Info

Circle one: VISA MC AMEX

Name as it appears on card: _____

Account Number: _____

Exp. Date: ____/____ CVC: _____

Club Level

___ Standard (2 bottles/quarter) \$40 +tax & shipping*
(if applicable)

___ VIP (3 bottles/quarter) \$60 +tax & shipping*
(if applicable)

Wine Preferences

___ Ottimista mix - *The MOST fun option*
(whites, reds and an occasional sparkling or dessert wine)

___ All reds ___ All whites

Getting Your Wine

___ Pick up at Ottimista

___ Delivery (\$11 for Standard, \$16 for VIP*)

* Within CA only. For shipping rates outside of CA, call us.